

AMENDMENTS TO THE SPECIFICATION

Please replace the title of the invention located at page 1 with the following:

**SYSTEM AND METHOD FOR PROVIDING A USER INTERFACE TO
INCORPORATE THE VIEWING PREFERENCES OF A USER**

Please replace the paragraph located at page 8, line 23 through page 9, line 9 with the following:

Referring now to FIG. 1A, system 100 includes GUI 110 which may be used to input user preferences and/ or personalized information. Based on the user input from GUI 110, non-broadcast content/ data 115 may then be communicated to a client-side system 130 over a network 120. It should of course be appreciated that non-broadcast content/ data 115 may include user-preference data, multimedia content and any other form of non-broadcast data. In the embodiment of FIG. 1A, the client-side system 130 may also receive broadcast content 140 and allow for simultaneous presentation of both non-broadcast content 115 and broadcast content 140 within the same user experience. One embodiment of integrating non-broadcast content 115 and broadcast content 140 is described in co-pending US Patent Application Serial Number — 10/752,761, entitled "System and Method for Integrating Broadcast and Non-broadcast Content," filed on January 6, 2004, which is assigned to the assignee of the present application, and incorporated herein by reference.

Please replace the paragraph located at page 16, line 20 through page 17, line 11 with the following:

As shown in FIG. 4A, back-end server 125 may contain various data/services which may be requested by the client-side system 130 as detailed above in FIGs. 3A-3B. In one

embodiment, such data and services may include some form of an Electronic Programming Guide (EPG), TV+, movies or video on demand, kids' programs, sports (including but not limited to fantasy sports), overlays (including but not limited to data and voice overlays), music, photos, auctions, games, personals and other items as may be appropriate for a given device. The nature and type of services delivered may be customized for that device given a prior understanding of its capabilities as identified in block 320 (see FIG. 3A). For example, another embodiment of the type of services that may be provided is described in co-pending US Patent Application Serial Number 10/752,620, entitled "System and Method for Performing Purchase Transactions Utilizing a Broadcast-based Device," filed on January 6, 2004, which is assigned to the assignee of the present application, and incorporated herein by reference. In addition to requesting data/services, the Services API 215 may be used to obtain user preferences and/or identification information from the back-end server 125. In one embodiment, such data/ services may include user preferences related to the data/services described above.

Please replace the paragraph located at page 19, line 3 through 21 with the following:

Referring now to FIG. 5A, a relational diagram 500 is depicted showing some of functions and services that may be accessible through GUI 110, which in one embodiment is a Web page. From the GUI 110 of FIG. 5A, a user may set preferences for content overlays 505, EPG settings 510, games 515, fantasy sports 520 and various other content- and services-related settings as depicted in FIG. 5A. For example, one embodiment for providing fantasy sports 520 functionality is described in co-pending US Patent Application Serial. Number 10/752,743, entitled "System and Method for Presenting Fantasy Sports Content with Broadcast Content," filed on January 6, 2004, which is assigned to the assignee of the present application, and incorporated

herein by reference. Similarly, one embodiment of providing auctioning functionality is described in co-pending US Patent Application Serial Number 10/752,738, entitled "System and Method for Auctioning Utilizing a Broadcast-based Device," filed on January 6, 2004, which is assigned to the assignee of the present application, and incorporated herein by reference.

Moreover, one embodiment of providing photo/home movie content is described in co-pending US Patent Application Serial Number 10/752,744, entitled "System and Method for Presenting Non-broadcast Content on a Broadcast-based Device," filed on January 6, 2004, which is assigned to the assignee of the present application, and incorporated herein by reference.

Please replace the paragraph located at page 24, line 18 through page 26, line 7 with the following:

Once preferences have been determined, the user may access functions/ data/ services via a client-side device 130. Referring now to FIG. 6A, depicted is one embodiment of an application tree structure 600 for the functions/data/services that may be accessible to a user via a client-side device 130. As shown in FIG. 6A, main menu 605 will contain various selection options for a user to be able to access available data/services, including but not necessarily limited to non-broadcast data. In the embodiment of FIG. 6A, these selection options are the first set of sub-level menus 610, which includes a Guide, such as an Electronic Programming Guide (EPG), TV+, Movies/ VOD, Kids programs, Sports (such as Fantasy Sports), Overlays (such as Data Overlays), Music, Photos, Auctions, Games, Personals, and Miscellaneous menus. For example, by selecting to view the EPG sub-level menu 610-a, users may browse channels and search for particular broadcast programming using the lower-level menus. Similarly, by selecting the TV+ sub-level menu 610-b, users may select to watch various outtakes on television programs; by selecting sub-

level menu **610-c**, users may select to watch movies and VODs; by selecting sub-level menu **610-d**, users may select to watch Kids' programs; by selecting sub-level menu **610-e**, users may select to view and/ or participate in various sports programs, for example, fantasy sports. For example, one embodiment of providing the functionality for TV+ sub-level menu **610-b** is described in co-pending US Patent Application Serial Number 10/752,819, entitled "System and Method for Accessing Specialized Content Associated with Broadcast Content," filed on January 6, 2004, which is assigned to the assignee of the present application, and incorporated herein by reference. In addition, by selecting the Overlays sub-level menu **610-f**, users may view various overlays, such as financial information, weather information, horoscope, etc.; by selecting the Music sub-level menu **610-g**, users may view and/or listen to music; by selecting the photo sub-level menu **620** from the main menu **605** a user may browse their photo albums, videos, etc.; by selecting any of the Auctions, Games and/ or Personals sub-level menus **610-i**, **610-j** and **610-k**, the user may: participate in one or more auctions, play games or view/participate in personals, respectively. The application tree structure **600** of FIG. 6A is but one embodiment of how a user may navigate through the various available data/ services on a client-side device 130. For example, one embodiment of how a user may navigate the application tree structure **600** or corresponding display screens is described in co-pending US Patent Application Serial Number 10/752,762, entitled "System and Method for Navigation of a Multimedia Interface," filed on January 6, 2004, which is assigned to the assignee of the present application, and incorporated herein by reference. Moreover, it should further be appreciated that additional functions/data/services may accessible using application tree structure **600**, such as the embodiment of searching for content described in co-pending US Patent Application Serial Number 10/752,823, entitled "System and Method for Searching Content Using a Multimedia Interface," filed on

January 6, 2004, which is assigned to the assignee of the present application, and incorporated herein by reference.

Please replace the paragraph located at page 26, lines 4 through 23 with the following:

FIG. 6B depicts one embodiment of how main menu 605 may be presented to a user. In this embodiment, display screen 625 is displayed on some display, such as display screen 170 of FIGs. 1A & 1C or the display device 180 of FIG. 1B. In the embodiment of FIG. 6B, display screen 625 includes an optional graphic portion 630 as well as the main menu 605. One embodiment of how display screen may be customized is described in co-pending US Patent Application Serial Number — 10/752,824, entitled "System and Method for Customizing a Multimedia Interface," filed on January 6, 2004, which is assigned to the assignee of the present application, and incorporated herein by reference. As mentioned above, a user may use main menu 605 to select from a menu of available data/services (e.g., guide, movies, music, etc.). In one embodiment, user input device 190 may be used to highlight a particular menu entry for selection. In particular, a user may scroll through unselected menu options 635 to highlight a selected menu option 640. When the number of menu selection options is greater than a predetermined number of displayable options (which is five in the embodiment of FIG. 6B), a user may scroll through additional options using scroll buttons 645. Depending on the nature of the user input device 190, this may be accomplished by using the directional arrows of a remote control, or the directional keys on a keyboard. Similarly, once a desired option has been highlighted, a user may select the highlighted option using an enter key on a keyboard, a selection button on a remote or any other number of input options.